

Huntley Area Public Library ♦ 2011-2012 Annual Report



Record-Breaking Library Usage in 2011-2012

Records broken:

- Items loaned to community members: 732,034, 14.6% more than last fiscal year
- Number of library cardholders: 64% of residents served by the library district now have a library card
- Number of library items: 127,651 items are locally available, and thousands of additional items are available through interlibrary loan from other libraries
- Number of eBooks borrowed: increased by nearly 150%
- Librarian Assistance: Over 117,000 people received professional assistance from a librarian

Milestones:

- More than 27,000 people attended educational and cultural library programs held during the past year
- Freegal Music Service, offered to cardholders beginning in January, has provided over 10,000 free music downloads for residents to keep
- Dedicated volunteers gave 5,056 hours of their time, saving district residents approximately \$45,500 this year
- Social Media: Facebook friends increased by 43%, and Twitter followers increased by 45%
- Library2Go service assists a record number of residents who are unable to come to the library



Library Snapshots from top left:

Legoland Race Car Workshop where participants raced their creation; 2011 Holiday Open House featured a sing-along and a special guest from the North Pole; Kids art programs are always popular.

2011-12 By the Numbers

	2010-11	2011-12	% change
Cardholders	24,530	25,076	2.26%
Total Collection	120,700	127,651	5.76%
Library Visitors	329,958	347,984	5.44%
Programs Held	926	977	5.50%
Interlibrary Loan	22,795	26,408	15.85%
(items brought from other libraries for Huntley patron use)			

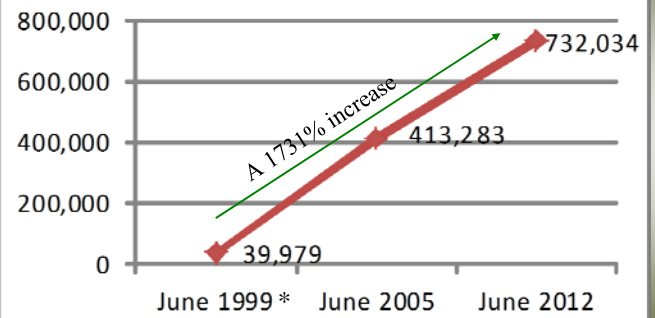
Circulation

	2010-11	2011-12	% change
eBook Checkouts	6,513	16,255	149.58%
Freegal Music	0	10,613	<i>new service</i>
Library Materials	632,075	705,166	11.56%
Total Items Loaned	638,588	732,034	14.63%

Volunteers

	2010-11	2011-12	% change
Number of Visits	1,463	1,648	12.65%

Total Items Loaned to the Community



* The library opened in 1999

Volunteers Save the Library Money

The library has many generous volunteers who devote time each week to serving the community. Volunteers may read with children, perform office support, shelve books, or any variety of tasks. During the fiscal year of July 1, 2011 through June 30, 2012 volunteers worked a total of 5,056 hours saving the library district an estimated \$48,000. Thank you to our many valuable volunteers.

Library Trustees & Director

Trustees

Janice Schadt, President
 Judith Klein, Vice President
 Ann Christiansen, Secretary
 Mitchell Baker, Treasurer

Rusty Ayers
 Kathleen Pilat
 Leslie Threadgill-Smith

Library Director

Patrick McDonald



Left to right, front row: Ann Christiansen, Leslie Threadgill-Smith, Janice Schadt Left to right, back row: Kathleen Pilat, Mitchell Baker, Director McDonald, Judith Klein, and Rusty Ayers

Our mission is to encourage lifelong learning and to improve the quality of life in our community. We strive to maintain the highest possible standards of service by providing cultural, recreational, and informational resources to our growing and changing population.

Friends Foundation & Liaison

Friends Foundation Board of Directors

Genevieve Hochwarter, President
 Janice Ruffino, Vice President
 Francis Wilson, Secretary
 Sandy Cooper & Judy Schrader, Co-Treasurers

Friends Liaison

Pamela Kampwerth



Left to Right: Norma Henson, Janis Ruffino, Genevieve Hochwarter, Patricia Cornwell, Reta Stohs, Frances Wilson, Connie Corwin, Pamela Kampwerth Not pictured: Sandy Cooper, Nancy Hardy, Martha Schooley and Janice Schadt

The Friends mission is to promote, aid, and support the Huntley Area Public Library District including literature and reading related programs for the library and surrounding communities.

Expanded Services & Materials Made Possible Through Fundraising, Grants & Donations

Generous community members and volunteers make many of our services, programs and materials possible. During the course of the 2011-2012 Fiscal Year, the library received funds from several sources, totaling \$78,084.74.

Friends Foundation: \$31,582.87

- \$8,554.59 for the Summer and Winter Reading Programs for all ages
- \$4,200 for all library speakers, presenters and supplies
- \$2,431.57 to purchase eReaders for the community to use and enjoy
- \$14,500 to expand the eBook collection for the community
- \$1,050 for a subscription to HelpNow, an online tutoring service for students and JobNow, an online job coaching service for residents seeking employment or brushing up on skills
- \$846.71 for various events and supplies



Friends Foundation Board Members present a check to Library Director, Patrick McDonald.

Grants: \$43,328

- \$2,000 from Target for the 2012 Summer Reading Program
- \$250 collection of Monarch books to be added to the Children's Room collection
- \$1,000 Small Business Package Grant, including books and a tablet computer added to the collection
- \$40,018 Per Capita Grant from the State of Illinois for increased library materials
- \$60 collection of books for World Book Night

Community Donations: \$3,173.87 plus donated items

- The Creating a Legacy Fund, recognized on the donor plates in the library foyer, collected \$2,350
- During July 2011, Lemonade for the Library raised \$643.87 for children's books
- Donations for book purchases in someone's name, such as a birthday gift or in memory of a loved one, totaled \$39.66. The Sister's Book Club also donated \$140, which was used to purchase books for the collection. These donations include a personalized book plate
- Twenty-one items were also donated to the collection by community members
- Countless boxes of gently used books, movies and music were donated by residents for resale by the Friends Foundation, raising thousands of dollars and supporting the projects and purchases above

On behalf of the Board of Trustees, staff and myself, I would like to thank every person and organization that helps to ensure that the library continues to thrive, and offer superior service to our community.

Patrick McDonald



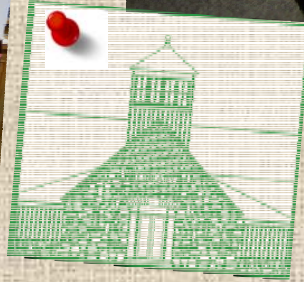
Librarian Assistance

<u>Reference</u>	<u>2010-11</u>	<u>2011-12</u>	<u>% change</u>
Children's Desk	21,177	21,437	1.22%
Adult Desk	34,875	35,437	1.61%
Technical Questions	9,463	9,449	-0.15%
Computer Use	50,034	51,301	2.53%
Total Assistance:	115,549	117,603	1.78%

Website & Social Media

	<u>2010-11</u>	<u>2011-12</u>	<u>% change</u>
Website Page Views	147,830	183,542	24.18%
Patrons using Wi-Fi	2,375	3,300	38.95%
Facebook Friends	364	520	42.86%
Twitter Followers	222	322	45.04%
YouTube Views	3,311	7,804	135.70%

2011-12
Photos



Clockwise from top left: Reading in the children's area; Animal Friends Program; Teen art project; First day of summer reading sign-up; Librarian Susan Riddle-Mojica composed the narrative read by Orion Samuelson at the 9/11 Memorial held in Sun City; The Friends Foundation hosts a Titanic Remembrance Fundraiser at Boulder Ridge; Children raise money for new children's materials during Lemonade for the Library week.



Huntley Area Public Library District
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